



Asia Media Systems Pte Ltd

## **Seminar on Security and Unified Communications Co-organized by Lotus Networks and Cisco Vietnam.**

Ho Chi Minh City, 11 July 2008, Lotus Network Technologies Corp (“Lotus Networks”) and Cisco Vietnam co-organize the seminar about Security and Unified Communications solutions for enterprises at Hotel Majestic Saigon.

The seminar purposes the presentation of Self-Defending Network and Unified Communications solutions to enterprises.

The Self-Defending Network realizes Cisco’s vision of system approach to network security, which includes following outstanding features:

Attackers now often operate slowly and over a longer period of time, using stealth approach to obfuscate the actions that can eventually lead up to a successful and profitable attack. The security challenges faced today require a solution, not just a product. For instance to meet compliance requirements, or in this case PCI, there are 12 specific requirements that must be addressed, requiring a system or solution, just not a single product.

By analyzing the path from an attacker to the intended destination, collecting events from different devices on the network, the SDN can determine the device closest to the attacker as the optimal mitigation point. Device-configuration knowledge also enables the system to generate accurate device-specific mitigation commands.

Besides the traditional signature recognition, the SDN combines network intelligence, behavior analysis and network base-line analysis to adaptively and effectively prevent new kind of attack such as day-zero which cannot be detected by signature based method.

SDN builds multilayer defending system, each endpoint in the network is integrated with advanced security features and can be shared with each other information about an incoming attack.

Besides security, enterprises are facing the problem that their staffs have many communication tools and high cost for system operation. Therefore, Cisco introduces Unified Communications solution for enterprises:

- UC500: Unified Communications solution for small office, plug and play and can support to 48 IP extensions.
- Call Manager Express: Cisco Unified Communications integrated in Integrated Service Router (ISR) can support to 240 IP extensions.
- Call Manager Business Edition: Cisco Unified Communication for mid-enterprise customer, integrated all IP applications and up to 500 IP extensions.

Cisco Communications Manager is not only the IP PBX, that can be integrated and support applications as Unity, IP Communicator (Softphone), Video Advantages, Mobility, Presence).

To implement these solutions for customers, Lotus Networks has acquired necessary certificates. Especially, Lotus Networks is one of two Cisco Premier Partner who achieved Cisco Unified Communications Express Specialization that qualifies Lotus Networks to implement this system for enterprises. Lotus Networks' team includes Cisco certified engineers as CCNA, CCDA, and CCNP. Moreover, Lotus Networks has much experience to implement Cisco other solutions such as WAN, LAN, Firewall, VPN, VoIP, and etc.

Lotus Networks is a Cisco Premier Partner. Lotus Networks has implemented many solutions of Cisco to its customers. Therefore, Lotus Networks and Cisco Vietnam co-organize this seminar with the purpose to present Lotus Networks' customers new-generated and essential solutions for enterprises.

With summary benefits, Lotus Networks and Cisco hope customers can solve problems of network security and communication system in their enterprises.

#### **About Lotus Networks: Lotus Network Technologies Corp**

Lotus Networks, a member of Asia Media Systems Pte Ltd., is a provider of system integration solutions for enterprise networks, telecommunication networks, and network security. Customers of Lotus Networks include financial institutes, multi-national companies, and telecommunication service providers. In year 2007, Lotus Networks was certified as "Gold Trust Supplier" and "Star Trusted" by Vietnam Enterprises and Asia Pacific Market Research Center.

#### **About AMS**

AMS is a regional technology company that focuses on providing digital media and network storage solutions to customers in Asia. Our forte is to transform data centers into digital media centers, and uplift broadband networks to support the new digital experience. Our people have years of experience and track records in building and delivering large-scale projects in Asia.

More information about AMS can be found at [www.asia-ams.com](http://www.asia-ams.com).

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