

EBS, Korea's Flagship Education Program Broadcaster Deploys StorageZone for Fast and Reliable Content Delivery

Highly available NAS Gateway with proven performance for on demand video service

October 15, 2008, Singapore - Cold Storage Software Pte Ltd. ("Cold Storage") today announced Education Broadcast Systems ("EBS"), the largest terrestrial public education broadcaster in Korea selects its StorageZone Network Attached Storage (NAS) gateway to provide EBS users with high speed and reliable on demand video content delivery over the Internet.

"VOD service providers often face the dilemma of performance and cost efficiency when building their content storage systems, said Mr. Dominic Mak, Managing Director of Cold Storage. Service quality would be limited if content cannot be delivered quickly upon request. Service providers can shop among a basket of platforms and products. Some of them may provide outstanding performance, with the trade off of costs or ease of operation and management. They need a storage platform that can satisfy their performance demand and at the same time, offer them the benefits of cost and operation efficiency"

EBS deployed StorageZone NAS gateways in HA configuration to provide users with fast and reliable access to the content storage. Servers for different applications are connected to the gateways and process requests from VOD subscribers. StorageZone NAS Gateway allows fast content delivery with proven streaming performance. EBS can therefore realize higher subscriber satisfaction with fast response and reliable on-demand video delivery.

"The forte of our gateways lies on our proprietary NAS operating system, StorageZone OS. StorageZone OS is devised to satisfy the performance and reliability demands of digital video service providers such as EBS, while providing the cost and operation efficiency essential to the success of the providers," said Mr. Mak."

Designed from the ground up to meet the demands of multimedia applications, StorageZone OS provides the performance and reliability for on demand multimedia applications. It is specially designed to provide increased I/O bandwidth and capacity. System kernel, network device and cache are all optimized for better efficiency when handling large and time-critical data files. StorageZone OS also equipped with a variety of business continuity features to help minimize service downtime and maximize content availability

More information about the StorageZone Gateway and StorageZone OS is available at www.coldstoragesoftware.com.

About StorageZone NAS Gateway Family

The StorageZone™ NAS Gateway family is a network based solution designed to provide heterogeneous access to multiple storage subsystems. The Gateway provides you the connectivity to the IP networks and SAN storage for increased efficiency and access to existing SAN infrastructure. Running on StorageZone OS, a NAS operating system designed and optimized to support mixed storage environment, StorageZone NAS Gateway family features a comprehensive suite of data management features and capabilities with easy-to-use GUI that can improve data availability and integrity. With StorageZone OS, the gateway architecture delivers independent scalability and capacity growth with high availability. The NAS gateway family provides seamless, easy-to-use management that can be scaled as your need grows, while delivering cost efficiency and reducing complexity of legacy solutions.

About EBS

EBS is Korea's free-to-air broadcaster on education. EBS presently has four satellite multichannel services on television frequency channels and an education satellite wideband transmission network platform. As a representative education broadcasting station in Korea, EBS produces a variety of dignified and useful programs to present the joy of learning and a hopeful future to the people. It also prepares a blueprint to provide 21st-century education, culture, and high-quality education contents via new media including the Internet. More information is available online at www.ebs.co.kr.

About Cold Storage

Cold Storage is forerunning solution provider specializes in developing advanced network attached storage (NAS) solution for cold multimedia content and archived data. Combining proven experience NAS system deployment and strong customer focus, Cold Storage offers the right data storage solution that can provide the highest performance, help lower infrastructure investment and cost of ownership, improve service reliability and simplify system management. More information about Cold Storage can be found at www.coldstoragesoftware.com.

For further information, please contact:

Clara So
Marketing Manager
Tel: (65) 6744 6462
Fax: (65) 6744 5636
Email: clara.so@coldstoragesoftware.com

Source: Cold Storage Software